

Courtney McGinley
(412) 527-4107
courtblaise10@gmail.com

SUMMARY:

- Strong writing and editing skills – CMS, WordPress, Adobe Audition/Premiere, iNews/AVID
- Success on-air and on-camera – reporting, anchoring, hosting and live experience
- Knowledge of Microsoft Office – MS Word, Excel, PowerPoint
- Exceptional leadership and team-building skills

EDUCATION:

THE PENNSYLVANIA STATE UNIVERSITY, UNIVERSITY PARK
Donald P. Bellisario College of Communications / B.A. Broadcast Journalism

RELEVANT EXPERIENCE:

WHAT NOW MEDIA GROUP

Regional Reporter

- Break news on upcoming restaurant openings across [Charleston](#), [Philadelphia](#) and [Seattle](#)
- Write, edit and publish articles in WordPress (18 a week/six per region)
- Conduct interviews with business owners to provide exclusive insight, context and relationship-building for ongoing coverage.
- Distribute Partner Alerts through Retool, ensuring accurate, actionable information for internal/external stakeholders.
- Promote content on Facebook, scheduling posts strategically to drive audience engagement.

MAY 2025–Present
PHILADELPHIA, PA

NEWSWEEK

Live News Reporter; Fellowship

- Pitched, researched and wrote two to three news articles a day, covering courts and crime, the election and exclusive stories
- Won a Newsweek Beacon Award, internal monthly award for best reporting tactics
- Served as lead reporter on the [Menendez brothers case](#)
- Contributed to live blogs: Menendez brothers, Wade Wilson sentencing, RNC/DNC, and daily election coverage
- Used CMS and Editorial Workflow to write and edit stories
- Used and knowledge in Canva, Flourish, Lexis Nexus, Parsley and Spike

JULY – NOV. 2024
NEW YORK, NY

WTOV9

Part-Time Multimedia Journalist

- Pitched and covered news across the Ohio Valley, interviewing subjects for VOSOTs/Packages
- Used iNews and Media Central (AVID) for writing, editing, and tracking stories
- Completed stand-ups and live shots
- Assisted / Shadowed Anchors, Reporters, and Producers

SUMMER 2023
STEUBENVILLE, OH

ENTERTAINMENT SCOOP

Entertainment Reporter

- Served as red carpet host at 2023 Kids Choice Awards, 8th Annual Grammy Soiree, and Lumiere Runway Fashion Show
- Pitched, wrote, and edited five stories a week covering entertainment and lifestyle news
- Covered breaking celebrity news two hours a day
- Selected three top stories for Daily Scoop article

SUMMER 2021-2023
LOS ANGELES, CA

AFTERBUZZ TV / HEAL SQUAD X MARIA MENOUNOS

Entertainment Reporter

- Pitched, wrote, and researched articles about all things pop culture, celebrities, movies, and television shows
- Developed TikTok and IG Reel content for AfterBuzz TV
- Pitched questions and ideas for Maria Menounos and Keven Undergaro
- Researched guests for the podcast "Heal Squad X Maria Menounos."

SUMMER 2022
LOS ANGELES, CA